

Programme Title	National Certificate: New Venture Creation (SMME)
SAQA ID	49648
NQF Level	2
Credits	138
Duration	12 Months
Admission Requirements	English Proficiency Communication at NQF Level 1 Mathematical Literacy at NQF Level 1
Programme type	Available in Full time and Part time classes
Learnership Code	23Q230055381382

Contact sessions: Customized to client strategic needs and learners experience

Target Market: Existing and Potential Entrepreneurs – SMME Businesses – Community Development Projects

Purpose:

The purpose of the NQF level 2 New Venture Creation qualification is to provide a qualification that can form the basis for structured programmes for potential and existing entrepreneurs to capitalise on opportunities to start and grow sustainable businesses that form part of the mainstream economy, enabling the learners to tender for business opportunities within both the public and private sectors. This qualification is designed for learners who intend to set up or have already set up own ventures. Assessment of the competencies and knowledge in the qualification needs to be done in the context of the learner's own new venture.

Qualification Rules:

The Certificate is made up of a planned combination of learning outcomes that have a defined purpose and will provide qualifying learners with applied competence and a basis for further learning. The qualification is made up of Unit Standards that are classified as Fundamental, Core and Elective. A minimum of 138 credits is required to complete the qualification. In this qualification the credits are allocated as follows:

- Fundamental : 36 credits : 27%
- Core : 70 credits : 50%
- Electives : 32 credits : 23%
- Total : 138 credits : 100%

UNIT STANDARDS:

Outcome 1 – Literacy

Outcome	SAQA ID	Name of Unit Standard	Credits
Fundamental	8967	Use language and communication in occupational learning programmes	5
Fundamental	8963	Access and use information from texts	5
Fundamental	8962	Maintain and adapt oral/signed communication	5
Fundamental	8964	Write /present for a defined context	5

Outcome 2 – Numeracy

Outcome	SAQA ID	Name of Unit Standard	Credits
Fundamental	7480	Demonstrate understanding of rational and irrational numbers and number systems	3
Fundamental	9009	Apply basic knowledge of statistics and probability to influence the use of data and procedures in order to investigate life related problems	3

Fundamental	9007	Work with a range of patterns and functions and solve problems	5
Fundamental	7469	Use mathematics to investigate and monitor the financial aspects of personal and community life	2
Fundamental	9008	Identify, describe, compare, classify, explore shape and motion in 2- and 3-dimensional shapes in different contexts	3

Outcome 3 - Business Communication

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	114974	Apply the basic skills of customer service	2
Elective	13929	Co-ordinate meetings, minor events and travel arrangements	3
Elective	13934	Plan and prepare meeting communications	4

Outcome 4 – Professional Behaviour

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	113924	Apply basic business ethics in a work environment	2
Core	114959	Behave in a professional manner in a business environment	4
Elective	13912	Apply knowledge of self and team in order to develop a plan to enhance team performance	5

Outcome 5 – Financing in a New Venture

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119666	Determine financial requirements of a new venture	8
Core	119674	Manage finances for a new venture	10
Elective	13932	Prepare and process documents for financial and banking processes	5

Outcome 6 – Business Operations

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119667	Identify the composition of a selected new venture's industry/ sector and its procurement systems	8
Elective	13933	Plan, monitor and control an information system in a business environment	3
Elective	119712	Tender for business or work in a selected new venture	8
Core	119670	Produce a business plan for a new venture	8
Core	119668	Manage business operations	8

Outcome 7 – Marketing in a New Venture Creation

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119673	Identify and demonstrate entrepreneurial ideas and opportunities	7
Core	119669	Match new venture opportunity to market needs	6
Core	119672	Manage marketing and selling processes of a new venture	7

Outcome 8 – Legislative Requirements

Outcome	SAQA ID	Name of Unit Standard	Credits
Elective	9964	Apply health and safety to a work area	3
Elective	13936	Outline the legal environment of a selected industry	2

Page 2

