

Programme Title	National Certificate: New Venture Creation (SMME)
SAQA ID	49648
NQF Level	2
Credits	143
Duration	12 Months
Admission Requirements	English Proficiency Communication at NQF Level 1 Mathematical Literacy at NQF Level 1
Programme type	Available in Full time and Part time classes
Learnership Code	23Q230055381382

Contact sessions: Customized to client strategic needs and learners experience

Target Market: Existing and Potential Entrepreneurs – SMME Businesses – Community Development Projects

Purpose:

The purpose of the NQF level 2 New Venture Creation qualification is to provide a qualification that can form the basis for structured programmes for potential and existing entrepreneurs to capitalise on opportunities to start and grow sustainable businesses that form part of the mainstream economy, enabling the learners to tender for business opportunities within both the public and private sectors. This qualification is designed for learners who intend to set up or have already set up own ventures. Assessment of the competencies and knowledge in the qualification needs to be done in the context of the learner's own new venture.

Qualification Rules:

The Certificate is made up of a planned combination of learning outcomes that have a defined purpose and will provide qualifying learners with applied competence and a basis for further learning. The qualification is made up of Unit Standards that are classified as Fundamental, Core and Elective. A minimum of 138 credits is required to complete the qualification.

UNIT STANDARDS:

Outcome 1 – Occupational Learning

Outcome	SAQA ID	Name of Unit Standard	Credits
Fundamental	8967	Use language and communication in occupational learning programmes	5
Fundamental	8962	Maintain and adapt oral/signed communication	5

Outcome 2 – Entrepreneurship

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119673	Identify and demonstrate entrepreneurial ideas and opportunities	7

Outcome 3 – Numeracy Skills

Outcome	SAQA ID	Name of Unit Standard	Credits
Fundamental	7480	Demonstrate understanding of rational and irrational numbers and number systems	3
Fundamental	9008	Identify, describe, compare, classify, explore shape and motion in 2-and 3-dimensional shapes in different contexts	3
Fundamental	9007	Work with a range of patterns and functions and solve problems	5

Outcome 4 – Business Writing

Outcome	SAQA ID	Name of Unit Standard	Credits
Fundamental	8963	Access and use information from texts	5
Fundamental	8964	Write for a defined context	5

Outcome 5 – Financial and Industry Aspects

Outcome	SAQA ID	Name of Unit Standard	Credits
Fundamental	7469	Use mathematics to investigate and monitor the financial aspects of personal and community life	2
Core	119667	Identify the composition of a selected new venture's industry/sector and its procurement systems	8
Elective	14341	Keep informed about current affairs related to one`s own industry	4

Outcome 6 – Business Plan

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119666	Determine financial requirements of a new venture	8
Core	119669	Match new venture opportunity to market needs	6
Core	119670	Produce a business plan for a new venture	8

Outcome 7 – Marketing and Sales

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119672	Manage marketing and selling processes of a new venture	7
Elective	119712	Tender for business or work in a selected new venture	8

Outcome 8 – Ethics and Customer Service

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	114974	Apply the basic skills of customer service	2
Core	114959	Behave in a professional manner in a business environment	4
Core	113924	Apply basic business ethics in a work environment	2

Outcome 9 –Finances and Contracts

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119674	Manage finances for a new venture	10
Elective	119671	Administer contracts for a selected new venture	10

Outcome 10 – Operations and OHS

Outcome	SAQA ID	Name of Unit Standard	Credits
Core	119668	Manage business operations	8
Elective	9964	Apply health and safety to a work area	3

Outcome 11- People and Meetings

Outcome	SAQA ID	Name of Unit Standard	Credits
Elective	119713	Apply basic HR principles in a new venture	4
Elective	13929	Co-ordinate meetings, minor events and travel arrangements	3

Outcome 12 – Deal with HIV/AIDS

Outcome	SAQA ID	Name of Unit Standard	Credits
Elective	13915	Demonstrate knowledge and understanding of HIV/AIDS in a workplace, and its effects on a business sub-sector, own organisation and a specific workplace	4
Fundamental	9009	Apply basic knowledge of statistics and probability to influence the use of data and procedures in order to investigate life related problems	3

