



Academy Training Group

Invest in Knowledge - Invest in Your Future



Management Development Programme

Duration: 4 Weeks

Available Online, Face-to-Face, Hybrid Option

Modules

- People Development
- Business Environment
- Financial Management
- Operation Chain

Certification upon successful completion

ATG: Management Development Programme Provider Certificate

Price per delegate

R19 700



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Description

The MDP will give you the opportunity to develop various skills in order to perform more effectively at your management responsibilities, within an ever changing business environment. Specifically, the MDP will allow you to acquire the necessary competencies to deal with functional and cross-functional processes and operations

Benefits

- Execute planning and control
- Participate in formulating operational policies
- Interpret financial statements
- Prepare budgets
- Supervise and assess basic cost accounting
- Manage work stress and conflict
- Manage human resource functions
- Improve organisation competitiveness by implementing operations management principles
- Develop marketing plan
- Apply marketing management concepts and principles





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Content

People Development

- Diversity and motivation
- Labour relations
- Training and development
- Health and safety
- Communication
- Conflict management
- Leadership
- Performance management

Business Environment

- Economics
- Enterprising
- Microeconomics
- General management
- Contemporary issues
- Marketing
- Nature, scope and importance of marketing
- Elements of marketing strategy

Financial Management

- Financial statements
- Financial planning
- Financial management
- Break-even analysis
- Budgeting
- Working Capital

Operation Chain

- Daily management of repeat operations
- Principles of repeat operations
- Daily management of non-repeat operations
- Principles of non-repeat operations

