



*Academy Training Group*  
*Invest in Knowledge – Invest in Your Future*

# ATG Company Profile

*Empowering Growth,  
One Lesson at a  
Time*



**Invest in Knowledge - Invest in your Future**



## **CEO Statement**



*Dear Valued Partners,*

*In South Africa's ever-evolving business landscape, continuous learning is key to staying ahead. At ATG, we specialize in delivering tailored training solutions that address your unique challenges and drive tangible results. Our deep local insight and commitment to excellence ensure that our programs are both relevant and impactful. We are dedicated to being your trusted partner in achieving growth and success. Thank you for your continued support. We look forward to contributing to your future achievements*

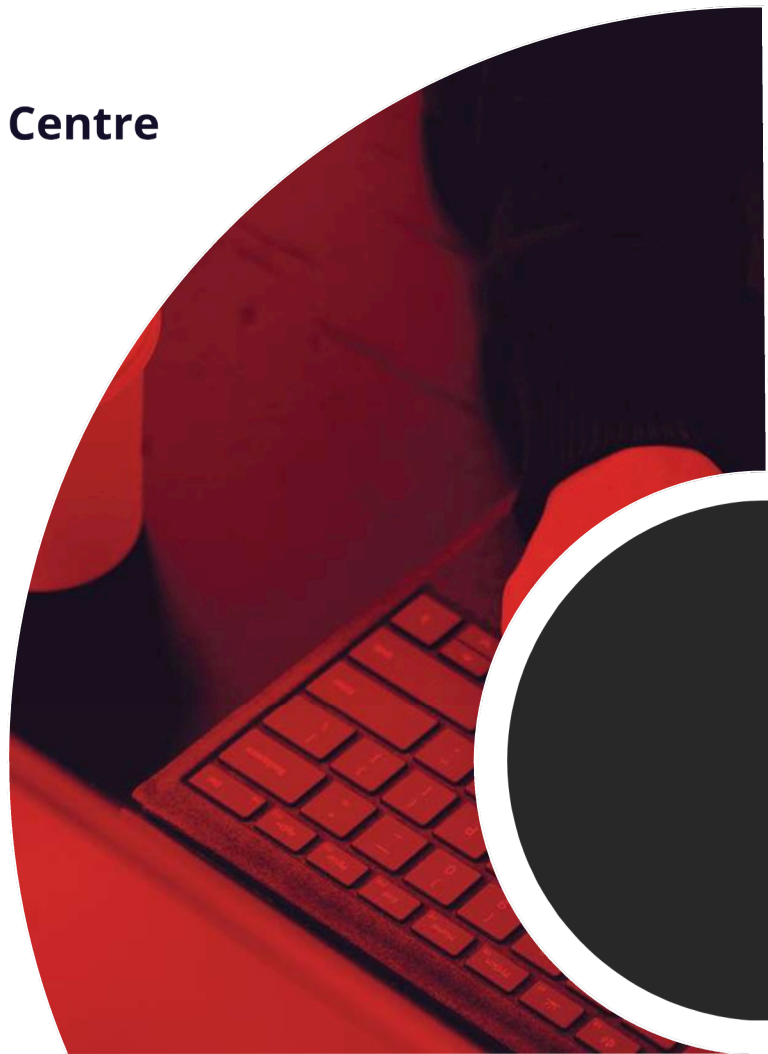
*Best regards,*

**Pieter Adrianus Vermaak**  
*CEO of Company*

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## About Company

*Academy Training Group (Pty) Ltd. was established in 1997 and serves as a private training institution. Our objective is to provide practical training and knowledge for a professional level of competency. Full-time lecturers at Academy Training Group are well qualified and hold relevant qualifications. Part-time lecturers assist Academy Training Group as required.*

## Vision Statement

*At Academy Training Group (Pty) Ltd. we are dedicated to leading in:*

- **Student Success:** *Equipping today's learners for the communities and workplaces of tomorrow.*
- **Access to Education:** *Providing accredited programs with diverse pathways and support to achieve educational aspirations.*
- **Learning Excellence:** *Delivering outstanding education and skill development while fostering a culture of lifelong learning.*
- **People-Centric Commitment:** *Building dynamic, inclusive environments that value personal growth, initiative, and collective well-being.*
- **Diversity and Equity:** *Cultivating a diverse workforce that reflects and supports our vibrant community.*

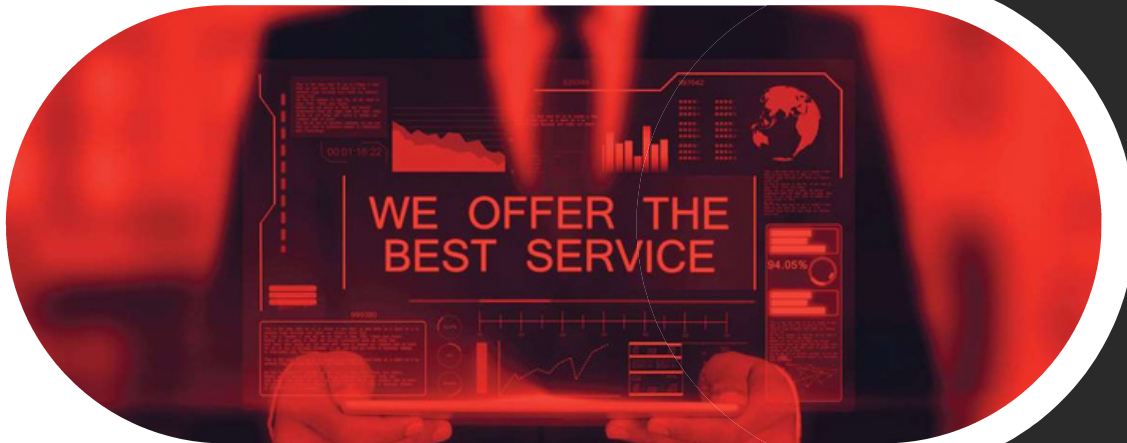
*We strive to create a brighter future through education and inclusivity.*



# Guiding **and** Values **Principles**

- **Quality:** We are steadfast in our pursuit of excellence across all aspects of our operations. Our commitment to quality involves rigorous standards and continuous assessment to ensure that our educational programs, services, and interactions consistently meet the highest benchmarks. We leverage feedback, employ best practices, and invest in the latest resources and technologies to enhance our offerings. Quality is deeply embedded in our culture, driving us to deliver superior results and make a meaningful impact on our students and stakeholders.
- **Commitment:** Our organization thrives on a deep-rooted commitment to collaboration, partnership, and mutual support. We believe that success is achieved through the collective effort of our dedicated team, our students, and our external partners. This commitment is reflected in our approach to creating a positive, inclusive, and empowering environment. We actively foster a culture of respect, openness, and shared responsibility, where every individual's contributions are valued, and where ongoing development and teamwork are integral to achieving our common goals.
- **Innovation:** Innovation is a core driver of our mission to remain at the forefront of educational excellence. We are dedicated to nurturing a culture of creativity and forward-thinking that anticipates future needs and opportunities. By encouraging experimentation and embracing new methodologies, we ensure that our programs are relevant and impactful. Our focus on innovation extends to adopting cutting-edge technologies, developing new learning strategies, and continually exploring ways to enhance our educational practices. This proactive approach allows us to adapt swiftly to changes and maintain a dynamic presence in the education sector.
- **Integrity:** Integrity is fundamental to our operations and interactions. We uphold the highest ethical standards in all our dealings, ensuring transparency, honesty, and accountability. Our commitment to integrity means making decisions that are fair, ethical, and in the best interest of our students and stakeholders. We strive to build and maintain trust through consistent, principled behavior and a strong sense of responsibility.





# ATG

## What do we offer?

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### *Training:*



- Academy Training Group offers a variety of courses in almost all industries.
- Well-maintained and modern facilities where you can study full time or part time, attend face-to-face classes and online classes.
- Facilitator-lead training and small classes ensure that a great deal of attention is given to each individual
- National and International accredited courses, qualifications and short courses alike

### *Skills Development Services:*



- Compilation of the Workplace Skills Plan, Annual Training Report; Pivotal Plan and Report for submission to the relevant Sector Education and Training Authority
- Sourcing of suitable training courses and Training Providers;
- Conducting of Company Skills Audits in order to identify training needs;
- Alignment of Skills Development Activities with those of BBBEE (Broad Based Black Economic Empowerment) requirements;
- Assistance in the establishment of a Skills Development Committee;
- Training of identified Skills Development Facilitators and registering of SDF's with the relevant Company SETA;
- Claiming of Skills Development Levies (Discretionary and Mandatory Grants) from relevant Company SETA

# **Training** **Methods**

- We provide the opportunity for stakeholders and students to book their classes and attend via a face-to-face or online channel.
- The training provided by ATG contains a combination of tutorship provided by a qualified tutor and individual work by the trainee in his/her own time.
- The tutors' role is generally to provide the necessary assistance and support by answering questions, monitoring the trainees' performance and introducing new concepts and information as necessary.



## **Accredited Training Centre**

Academy Training Group accreditations and registrations:

- Quality Council for Trade & Occupations (QCTO)-Registration number: 07-QCTO/SDP160124092800
- International Computer Driving License (ICDL) Centre
- Provider for the National Skills Fund
- Institute of Certified Bookkeepers (ICB)
- MICT Seta
- Services Seta
- W&R Seta
- ETDP Seta
- FASSET Seta

## **Contact Us**

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# ATG

## What our Clients say:

### **EAGLE EYE Security Specialists**

"I recommend the friendly and professional services of Academy Training Group (PTY)Ltd"

### **MINES RESCUE SERVICES PTY LTD**

"It is with great pleasure that Mines Rescue Services recommend ATG (Academy Training Group) as a professional, and well organised Training Provider"

### **SOUTH AFRICAN POLICE SERVICE**

"It was an utmost pleasure to deal with your company regarding this course, from the administration dealt with by Lana to Bruce who presented the course"

### **SOUTH AFRICAN NATIONAL PARKS**

"Academy Training Group has been one of our trusted and most valued training Service providers. This company officers high quality accredited training with specific reference to the below courses"

### **ASSMANG KHUMANI MINE**

"Assmang Khumani would like to thank Academy Training for their excellant Service and In House training given to our delegates"

### **VOLKSWAGEN GROUP SOUTH AFRICA**

"I would like to make use of this opportunity to thank Academy Training Group for the professional manner in which they conducted the Assessor course for Volkswagen Group of South Africa's Technical Training Staff"

### **SOUTH AFRICAN REVENUE SERVICES**

"It is my pleasure to recomend the training services of Academy Training Group to you. The academy has been involved in ongoing training of SARS staff across South Africa at different SARS Venues"



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